

PRIVACY POLICY

GENERAL INFORMATION

This privacy policy ("Privacy Policy") is intended to inform you of the collection, use and disclosure of the Personal Information that we may handle from time to time. All references to "we," "us" and "our" mean Visual Knowledge Share Ltd. ("VKS"), and all references to "you" and "your" mean users of our products or services, including our website. By using such products or services, you consent and agree to the collection, use and disclosure of personal information under this Privacy Policy. We encourage you to review this Privacy Policy on a regular basis, as it may be updated periodically.

INFORMATION GATHERING AND USE

1. When you register for VKS or complete an online form, we ask for information such as your name, organizational name, position within your organization, email address, postal/billing address, and credit card information.
2. We also collect the e-mail addresses of those who communicate with us via e-mail, aggregate information on what pages users access or visit, and information volunteered by the user (such as survey information and/or site registrations).
3. VKS uses collected information for the following purposes: to provide you with products and services, to process billing, to identify users and authenticate ID, to research how our products and services are being used, to improve our products and services, and to contact you in the course of providing you with products and services.
4. VKS will not rent or sell your personal or non-personal identifiable information to others.

COOKIES

A cookie is a small amount of data, which often includes an anonymous unique identifier, which is sent to your browser from a web site's computers and stored on your computer's hard drive.

1. Website - Cookies are used to record visits and improve our website, as well as to recognize the computer when revisiting our website and customize your experience interacting with our website. The systems we use anonymize your IP.

When you browse our website, you can acknowledge and agree to the use of our cookies, alternatively you may opt out either by disagreeing to the use of cookies or through the privacy settings on your browser.

2. Platform - Cookies are required to use the VKS platform. We use cookies to record current session information, but do not use permanent cookies. You are required to re-login to your VKS account after a certain period of time has elapsed to protect you against others accidentally accessing your account contents.

DATA SECURITY

Personal and Non-Personal Information is protected for your privacy and security. We safeguard the security and confidentiality of your data using physical, technical, and managerial procedures. Please be aware that, despite our best efforts, no security measures are perfect or impenetrable.

DATA STORAGE

VKS uses third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run VKS. Third parties are contractually obliged to protect the information they receive. No Personal or Non-Personal Information is accessible by the third parties. Where personal information is stored or processed outside of Canada (whether by us or a third party vendor or hosting partner), it is subject to the laws of that foreign jurisdiction, and may be accessible to that jurisdiction's government, courts, or law enforcement or regulatory agencies upon request.

DATA RETENTION

VKS retains data for as long as it is necessary. After that, we either return it to you or delete it, as requested.

MANAGING YOUR PERSONAL DATA

You may access, delete, or modify your personal data by contacting us at privacy@vksapp.com.

DISCLOSURE

VKS may disclose personal information under special circumstances, such as to comply with subpoenas or when your actions violate the Terms of Service. Personal information is not shared with or sold to other organizations for commercial purposes, except to

provide products or services you've requested, when we have your permission, or under the following circumstances:

1. It is necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our Terms of Service vksapp.com/terms-of-service, or as otherwise required by law.
2. We transfer information about you if VKS is acquired by or merged with another company. In this event, VKS will notify you before information is transferred or becomes subject to a different privacy policy.

CHANGES

VKS may periodically update this policy. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your VKS primary account holder account or by placing a prominent notice on our website.

LANGUAGE

Any French translation hereof has been provided for information purposes only and does not have any legal value nor create any contractual relationship between the parties. Toute traduction de celle-ci est non-officielle, est fournie à des fins d'information seulement et ne crée aucun lien contractuel entre les parties.

QUESTIONS

Any questions about this Privacy Policy should be addressed to privacy@vksapp.com.

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